

EXHIBIT B

**UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF VIRGINIA
ALEXANDRIA DIVISION**

MARS, INCORPORATED,

Plaintiff/Counterdefendant,

v.

**THE HERSHEY COMPANY and
HERSHEY CHOCOLATE &
CONFECTIONERY CORPORATION,**

Defendants/Counterclaimants.

Civil Action No. 1:14-cv-00399-LO-TCB

STIPULATION OF VOLUNTARY DISMISSAL

Pursuant to Federal Rule of Civil Procedure 41(a)(1)(ii), Plaintiff and Counterdefendant Mars, Incorporated and Defendants and Counterclaimants The Hershey Company and Hershey Chocolate & Confectionery Corporation voluntarily dismiss with prejudice all claims and counterclaims in this action.

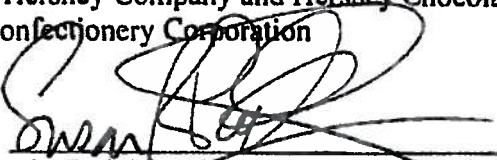
Dated: February 6, 2015.

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CERTIFICATE OF SERVICE

I hereby certify that on February 6, 2015, I caused the foregoing to be filed using the Court's CM/ECF system, which will send a Notice of Electronic Filing to the following counsel of record for The Hershey Company and the Hershey Chocolate & Confectionery Corporation:

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